

1 HB750
2 141554-1
3 By Representative Bridges
4 RFD: Technology and Research
5 First Read: 24-APR-12

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8 SYNOPSIS: Existing law does not require notification
9 by certain data collectors upon a breach of
10 security regarding personal information.

11 This bill would make such requirements.

12
13 A BILL
14 TO BE ENTITLED
15 AN ACT
16

17 To require notification by certain data collectors
18 upon a breach of security regarding personal information.

19 BE IT ENACTED BY THE LEGISLATURE OF ALABAMA:

20 Section 1. As used in this act, the following words
21 shall have the following meanings:

22 (1) BREACH OF THE SECURITY SYSTEM. Unauthorized
23 acquisition of an individual's electronic data that
24 compromises the security, confidentiality, or integrity of
25 personal information of the individual maintained by an
26 information broker or data collector. Good faith acquisition
27 or use of personal information by an employee or agent of an

1 information broker or data collector for the purposes of the
2 information broker or data collector is not a breach of the
3 security of the system, provided that the personal information
4 is not used or subject to further unauthorized disclosure.

5 (2) DATA COLLECTOR. Any state or local agency or
6 subdivision thereof including any department, bureau,
7 authority, public university or college, academy, commission,
8 or other government entity. The term "data collector" shall
9 not include any governmental agency whose records are
10 maintained primarily for traffic safety, law enforcement, or
11 licensing purposes or for purposes of providing public access
12 to court records or to real or personal property information.

13 (3) INFORMATION BROKER. Any person or entity who,
14 for monetary fees or dues, engages in whole or in part in the
15 business of collecting, assembling, evaluating, compiling,
16 reporting, transmitting, transferring, or communicating
17 information concerning individuals for the primary purpose of
18 furnishing personal information to nonaffiliated third
19 parties, and shall not include any governmental agency whose
20 records are maintained primarily for traffic safety, law
21 enforcement, or licensing purposes.

22 (4) NOTICE. Includes all of the following:

23 a. Written notice.

24 b. Telephone notice.

25 c. Electronic notice, if the notice provided is
26 consistent with the provisions regarding electronic records
27 and signatures set forth in 15 U.S.C. §7001.

1 d. Substitute notice, if the information broker or
2 data collector demonstrates that the cost of providing notice
3 would exceed fifty thousand dollars (\$50,000), that the
4 affected class of individuals to be notified exceeds 100,000,
5 or that the information broker or data collector does not have
6 sufficient contact information to provide written or
7 electronic notice to such individuals. Substitute notice shall
8 consist of all of the following:

9 1. E-mail notice, if the information broker or data
10 collector has an e-mail address for the individuals to be
11 notified.

12 2. Conspicuous posting of the notice on the
13 information broker's or data collector's website page, if the
14 information broker or data collector maintains one.

15 3. Notification to major statewide media.

16 Notwithstanding any provision of this subdivision to
17 the contrary, an information broker or data collector that
18 maintains its own notification procedures as part of an
19 information security policy for the treatment of personal
20 information and is otherwise consistent with the timing
21 requirements of this act shall be deemed to be in compliance
22 with the notification requirements of this act if it notifies
23 the individuals who are the subjects of the notice in
24 accordance with its policies in the event of a breach of the
25 security of the system.

26 (5) PERSON. Any individual, partnership,
27 corporation, limited liability company, trust, estate,

1 cooperative association, or other entity. The term "person" as
2 used in this act shall not be construed to require duplicative
3 reporting by any individual, corporation, trust, estate,
4 cooperative, association, or other entity involved in the same
5 transaction.

6 (6) PERSONAL INFORMATION. An individual's first name
7 or first initial and last name in combination with any one or
8 more of the following data elements, when either the name of
9 the data elements are not encrypted or redacted:

10 a. Social Security number.

11 b. Driver's license number or state identification
12 card number.

13 c. Account number, credit card number, or debit card
14 number, if circumstances exist wherein such a number could be
15 used without additional identifying information, access codes,
16 or passwords.

17 d. Account passwords or personal identification
18 numbers or other access codes.

19 e. Any of the items contained in subparagraphs a. to
20 d. when not in connection with the individual's first name or
21 first initial and last name, if the information compromised
22 would be sufficient to perform or attempt to perform identity
23 theft against the person whose information was compromised.

24 The term "personal information" does not include
25 publicly available information that is lawfully made available
26 to the general public from federal, state, or local government
27 records.

1 Section 2. (a) Any information broker or data
2 collector that maintains computerized data that includes
3 personal information of individuals shall give notice of any
4 breach of the security of the system following discovery or
5 notification of the breach in the security of the data to any
6 resident of this state whose unencrypted personal information
7 was acquired, or is reasonably believed to have been, by an
8 unauthorized person. The notice shall be made in the most
9 expedient time possible and without unreasonable delay,
10 consistent with the legitimate needs of law enforcement, as
11 provided in subsection (c), or with any measures necessary to
12 determine the scope of the breach and restore the reasonable
13 integrity, security, and confidentiality of the data system.

14 (b) Any person or business that maintains
15 computerized data on behalf of an information broker or data
16 collector that includes personal information of individuals
17 that the person or business does not own shall notify the
18 information broker or data collector of any breach of the
19 security of the system within 24 hours following discovery, if
20 the personal information was acquired or is reasonably
21 believed to have been, by an unauthorized person.

22 (c) The notification required by this section may be
23 delayed if a law enforcement agency determines that the
24 notification will compromise a criminal investigation. The
25 notification required by this section shall be made after the
26 law enforcement agency determines that it will not compromise
27 the investigation.

1 (d) In the event that an information broker or data
2 collector discovers circumstances requiring notification
3 pursuant to this section of more than 10,000 residents of this
4 state at one time, the information broker or data collector
5 shall also notify, without unreasonable delay, all consumer
6 reporting agencies that compile and maintain files on
7 consumers on a nationwide basis, as defined by 15 U.S.C.
8 §1681a. of the timing, distribution, and content of the
9 notices.

10 (e) A violation of this section is deceptive trade
11 practices pursuant to Chapter 19 of Title 8 of the Code of
12 Alabama 1975.

13 Section 3. This act shall become effective on the
14 first day of the third month following its passage and
15 approval by the Governor, or its otherwise becoming law.