HOUSE CONCURRENT RESOLUTION NO. 6

IN THE LEGISLATURE OF THE STATE OF ALASKA

TWENTY-NINTH LEGISLATURE - FIRST SESSION

BY REPRESENTATIVE GUTTENBERG

Introduced: 2/20/15 Referred:

A RESOLUTION

1 **Proclaiming July 2015 to be Alaska Peony Month.**

2 BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF ALASKA:

- WHEREAS, in 2001, researchers at the University of Alaska Fairbanks began to
 study peony cultivation in the Interior region of the state; and
- 5 **WHEREAS** this state is the only region to harvest peonies during July, August, and 6 September; and
- 7 WHEREAS peony roots were first planted for commercial production in 2004 with
 8 small test plots located in Fairbanks, Kenai, and Homer; and
- 9 WHEREAS, in the last 11 years, the state has seen remarkable growth in the peony 10 industry, with over 100,000 roots planted by at least 51 commercial growers statewide; and
- WHEREAS, in 2011, nine peony growers successfully marketed 16,000 fresh cut peony stems to florists, flower brokers, farmer's markets, brides, and regional distributors all over the contiguous United States; and
- WHEREAS, in 2012, test shipments went to Taiwan, and several growers combined
 to make weekly shipments to Hawaii; and
- 16 WHEREAS, in 2013, 75,264 stems were harvested, and 59,949 of those stems were

1 successfully brought to market; and

WHEREAS the projected harvest over the next five years is expected to be over 1,000,000 harvestable stems a year, which can be sold for an average price of \$3 for each stem; and

5 WHEREAS the production value of a peony farm is \$50,000 - \$100,000 an acre, 6 assuming that 2,500 - 5,000 plants are grown on each acre, that each plant produces 10 stems, 7 and that each stem sells for \$2 - \$4; and

8 **WHEREAS** the Alaska State Legislature celebrates, through formal commemoration, 9 the accomplishments of the state's peony entrepreneurs and recognizes the peony as a symbol 10 of hard work and determination;

BE IT RESOLVED that the Alaska State Legislature proclaims July 2015 to be Alaska Peony Month to increase awareness of Alaska's blooming peony industry, to commemorate the achievements of those who work in the state's peony industry, and to afford an opportunity for people to recognize the accomplishments of the peony industry with appropriate ceremonies and activities.