

**HOUSE BILL NO. 108**

IN THE LEGISLATURE OF THE STATE OF ALASKA  
THIRTY-THIRD LEGISLATURE - FIRST SESSION

**BY REPRESENTATIVE MCCABE**

**Introduced: 3/13/23**

**Referred: Health and Social Services, Labor and Commerce**

**A BILL**

**FOR AN ACT ENTITLED**

1 **"An Act relating to a health care insurance policy incentive program; relating to health**  
2 **care services; and providing for an effective date."**

3 **BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF ALASKA:**

4 **\* Section 1.** AS 21.06.110 is amended to read:

5 **Sec. 21.06.110. Director's annual report.** As early in each calendar year as is  
6 reasonably possible, the director shall prepare and deliver an annual report to the  
7 commissioner, who shall notify the legislature that the report is available, showing,  
8 with respect to the preceding calendar year,

9 (1) a list of the authorized insurers transacting insurance in this state,  
10 with a summary of their financial statement as the director considers appropriate;

11 (2) the name of each insurer whose certificate of authority was  
12 surrendered, suspended, or revoked during the year and the cause of surrender,  
13 suspension, or revocation;

14 (3) the name of each insurer authorized to do business in this state

1 against which delinquency or similar proceedings were instituted and, if against an  
 2 insurer domiciled in this state, a concise statement of the facts with respect to each  
 3 proceeding and its present status;

4 (4) a statement in regard to examination of rating organizations,  
 5 advisory organizations, joint underwriters, and joint reinsurers as required by  
 6 AS 21.39.120;

7 (5) the **receipts** [RECEIPT] and expenses of the division for the year;

8 (6) recommendations of the director as to amendments or  
 9 supplementation of laws affecting insurance or the office of **the** director;

10 (7) statistical information regarding health insurance, including the  
 11 number of individual and group policies sold or terminated in the state; this paragraph  
 12 does not authorize the director to require an insurer to release proprietary information;

13 (8) the annual percentage of health claims paid in the state that **meet**  
 14 [MEETS] the requirements of AS 21.36.495(a) and (d);

15 (9) the total amount of contributions reported and the total amount of  
 16 credit claimed under AS 21.96.070;

17 (10) the total number of public comments received and the director's  
 18 efforts, to the extent allowable by law, to improve or maintain public access to  
 19 information on individual health insurance rate filings before they become effective;  
 20 [AND]

21 (11) **the most recent incentive program report compiled under**  
 22 **AS 21.96.260; and**

23 **(12)** other pertinent information and matters the director considers  
 24 proper.

25 \* **Sec. 2.** AS 21.36.100 is amended to read:

26 **Sec. 21.36.100. Rebates.** Except as **provided in AS 21.96.220 or** otherwise  
 27 expressly provided by law, a person may not knowingly permit or offer to make or  
 28 make a contract of life insurance, life annuity or health insurance, or agreement under  
 29 the contract other than as plainly expressed in the contract, or pay, allow, give or offer  
 30 to pay, allow, or give, directly or indirectly, as inducement to the insurance, or  
 31 annuity, a rebate of premiums payable on the contract, or a special favor or advantage

1 in the dividends or other benefits, or paid employment or contract for services of any  
 2 kind, or any valuable consideration or inducement whatever not specified in the  
 3 contract; or directly or indirectly give, sell, purchase or offer to agree to give, sell,  
 4 purchase, or allow as inducement to the insurance or annuity or in connection  
 5 therewith, whether or not to be specified in the policy or contract, an agreement of any  
 6 form or nature promising returns, profits, stocks, bonds, or other securities, or interest  
 7 present or contingent in the contract or as measured by the contract, of an insurance  
 8 company or other corporation, association, or partnership, or dividends or profits  
 9 accrued or to accrue under the contract; or offer, promise, or give anything of value  
 10 that is not specified in the contract.

11 \* **Sec. 3.** AS 21.96 is amended by adding new sections to read:

12 **Article 2. Health Care Insurance Policy Incentive Program.**

13 **Sec. 21.96.210. Access to payment information.** A health care insurer that  
 14 offers a health care insurance policy in the group or individual market shall provide  
 15 comprehensive comparison guidance by telephone and make available on the Internet  
 16 website of the insurer a price comparison tool that, to the extent practicable, allows an  
 17 individual enrolled in or covered under a health care insurance policy to compare the  
 18 amount of cost sharing that the individual would be responsible for paying under the  
 19 policy for a specific item or service provided in the same policy year and geographic  
 20 region by each provider participating in the policy. At a minimum, the health care  
 21 insurer shall comply with 42 U.S.C. 300gg-114.

22 **Sec. 21.96.220. Incentive program.** (a) A health care insurer that offers a  
 23 health care insurance policy in the group or individual market shall develop and  
 24 implement a program that provides a monetary incentive for a covered person enrolled  
 25 in a health care insurance policy to elect to receive a covered health care service under  
 26 the health care insurance policy from a health care provider that charges less than the  
 27 median contracted rate recognized by the health care insurer for that health care  
 28 service.

29 (b) A health care insurer that offers a health care insurance policy in the group  
 30 or individual market shall provide an incentive payment to a covered person as  
 31 provided in this subsection. An incentive may be calculated as a percentage of the

1 difference in price as a flat dollar amount or by another reasonable methodology  
2 adopted by the director by regulation. Except as provided in (e) of this section, the  
3 total amount of incentive payments a health care insurer provides to a covered person  
4 in a calendar year under this subsection may not exceed the amount of the covered  
5 person's cost sharing in the calendar year by more than five percent. A health care  
6 insurer is not required to provide an incentive payment to a covered person if the cost  
7 saved by the health care insurer is \$200 or less.

8 (c) If a covered person receives coverage under a group health care insurance  
9 policy offered by an employer, a health care insurer shall provide the covered person  
10 with an incentive as provided in this subsection. Except as provided in this subsection  
11 and (e) of this section, the incentive a health care insurer provides the covered person  
12 must be at least 33.4 percent of the costs saved by the health care insurer resulting  
13 from the covered person's election to receive a health care service from a health care  
14 provider that charges less than the median of the contracted rates recognized by the  
15 health care insurer for that health care service. Except as provided in (e) of this  
16 section, the incentive a health care insurer provides to a covered person in a calendar  
17 year under this subsection may not exceed the amount of the covered person's cost  
18 sharing in the calendar year. The health care insurer shall provide the employer with at  
19 least 33.3 percent of the costs saved by the health care insurer resulting from the  
20 covered person's election.

21 (d) If a covered person receives coverage under a health care insurance policy  
22 offered in the individual market, a health care insurer shall provide the covered person  
23 with an incentive of at least 50 percent of the costs saved by the health care insurer  
24 resulting from the covered person's election.

25 (e) For a dental insurance policy or a vision insurance policy, the incentives a  
26 health care insurer provides to a covered person in a calendar year may not exceed the  
27 amount of the dental benefits or vision benefits provided to the covered person under  
28 the dental insurance policy or the vision insurance policy.

29 (f) An incentive payment to a covered person under this section is not

30 (1) a violation of AS 21.36.100; or

31 (2) an administrative expense of the health care insurer for rate

1 development or rate filing purposes.

2 **Sec. 21.96.230. Availability of program; notice.** A health care insurer that  
3 offers a health care insurance policy in the group or individual market shall make an  
4 incentive program under AS 21.96.220 available as a component of a health care  
5 insurance policy offered in this state. Annually, at enrollment or renewal, a health care  
6 insurer shall provide notice about the availability of the program to a person covered  
7 under a health care insurance policy eligible for the program.

8 **Sec. 21.96.240. Filing requirements.** Before offering an incentive program  
9 under AS 21.96.220, a health care insurer that offers a health care insurance policy in  
10 the group or individual market shall file a description of the program with the director  
11 in the manner determined by the director. The director may review the filing to  
12 determine whether the incentive program complies with the requirements of  
13 AS 21.96.210 - 21.96.300.

14 **Sec. 21.96.250. Out-of-network health care providers.** If a covered person  
15 participates in an incentive program under AS 21.96.220 and elects to receive a health  
16 care service under AS 21.96.220(a) from an out-of-network health care provider that  
17 results in a savings for the health care insurer, the health care insurer shall apply the  
18 amount paid for the health care service toward the cost sharing owed by the covered  
19 person as specified in the applicable health care insurance policy as if the health care  
20 services were provided by an in-network health care provider.

21 **Sec. 21.96.260. Reporting requirements.** (a) A health care insurer shall, at the  
22 request of the director, annually provide information to the director relating to an  
23 incentive program under AS 21.96.220 for the most recent calendar year that includes

- 24 (1) the total number of incentive payments;
- 25 (2) information on the use of the incentive program by category of  
26 service;
- 27 (3) the total amount of incentive payments;
- 28 (4) the average amount of each incentive payment for each category of  
29 service;
- 30 (5) the total savings achieved below the average price of the health  
31 care service in each category of service; and

1 (6) the total number and percentage of covered persons who  
2 participated in the incentive program.

3 (b) The director shall include the information provided under this section in  
4 the director's annual report under AS 21.06.110 and shall submit the annual report to  
5 the chairs of the committee in each house of the legislature with jurisdiction over labor  
6 and commerce.

7 **Sec. 21.96.270. Applicability.** (a) Except as provided in (b) of this section,  
8 AS 21.96.210 - 21.96.300 apply to a health care insurance policy or contract but do  
9 not apply to excepted benefits.

10 (b) AS 21.96.210 - 21.96.300 apply to excepted benefits provided under a  
11 dental insurance policy or a vision insurance policy.

12 (c) In this section, "excepted benefits" has the meaning given in AS 21.54.160.

13 **Sec. 21.96.300. Definitions.** In AS 21.96.210 - 21.96.300,

14 (1) "cost sharing" means a deductible, coinsurance, copayment, or  
15 similar expense owed by a covered person under the terms of the covered person's  
16 health care insurance policy;

17 (2) "health care insurance" has the meaning given in AS 21.12.050;

18 (3) "health care insurer" has the meaning given in AS 21.54.500;

19 (4) "health care provider" has the meaning given in AS 18.23.400(n);

20 (5) "health care service" has the meaning given in AS 18.23.400(n);

21 (6) "policy" has the meaning given in AS 21.97.900.

22 \* **Sec. 4.** AS 29.10.200 is amended by adding a new paragraph to read:

23 (68) AS 29.35.142 (disclosure and reporting of health care services and  
24 price information).

25 \* **Sec. 5.** AS 29.35 is amended by adding a new section to read:

26 **Sec. 29.35.142. Regulation of disclosure and reporting of health care**  
27 **services and price information.** (a) The authority to regulate the disclosure or  
28 reporting of price information for health care services by health care providers, health  
29 care facilities, or health care insurers is reserved to the state, and, except as  
30 specifically provided by statute, a municipality may not enact or enforce an ordinance  
31 regulating the disclosure or reporting of price information for health care services by

1 health care providers, health care facilities, or health care insurers.

2 (b) This section applies to home rule and general law municipalities.

3 (c) In this section,

4 (1) "health care facility" has the meaning given in AS 18.23.400(n);

5 (2) "health care insurer" has the meaning given in AS 21.54.500;

6 (3) "health care provider" has the meaning given in AS 18.23.400(n);

7 (4) "health care service" has the meaning given in AS 18.23.400(n).

8 \* **Sec. 6.** The uncodified law of the State of Alaska is amended by adding a new section to  
9 read:

10 DEPARTMENT OF ADMINISTRATION ANALYSIS; REPORT TO  
11 LEGISLATURE. The Department of Administration shall analyze whether the state or  
12 employees covered by a group health care insurance policy for a participating governmental  
13 unit would benefit if a group health care insurance policy obtained or provided under  
14 AS 39.30.090 or 39.30.091 were required to comply with the provisions of AS 21.96.210 -  
15 21.96.300, added by sec. 3 of this Act. The Department of Administration shall complete the  
16 analysis and compile the information into a report to the legislature, submit the report to the  
17 senate secretary and chief clerk of the house of representatives before January 31, 2024, and  
18 notify the legislature that the report is available.

19 \* **Sec. 7.** The uncodified law of the State of Alaska is amended by adding a new section to  
20 read:

21 TRANSITION: REGULATIONS. The director of the division of insurance may adopt  
22 regulations necessary to implement this Act. The regulations take effect under AS 44.62  
23 (Administrative Procedure Act), but not before the effective date of the law implemented by  
24 the regulation.

25 \* **Sec. 8.** Sections 6 and 7 of this Act take effect immediately under AS 01.10.070(c).

26 \* **Sec. 9.** Except as provided in sec. 8 of this Act, this Act takes effect January 1, 2024.