

THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE RESOLUTION

No. 289 Session of 2024

INTRODUCED BY VENKAT, N. NELSON, SCHLOSSBERG, KINSEY, SANCHEZ, BULLOCK, CEPEDA-FREYTIZ, PROBST, HILL-EVANS, D. MILLER, HADDOCK, MALAGARI, KIM, NEILSON, DALEY, KHAN AND GREEN, JANUARY 31, 2024

REFERRED TO COMMITTEE ON CONSUMER PROTECTION, TECHNOLOGY AND UTILITIES, JANUARY 31, 2024

A RESOLUTION

1 Recognizing January 21 through 27, 2024, as "Data Privacy Week"  
2 in Pennsylvania.

3 WHEREAS, The National Cybersecurity Alliance (NCA) started  
4 recognizing "Data Privacy Day" in 2008 to spread awareness of  
5 what online users can do to manage their online data and why it  
6 is important for organizations to respect online data; and

7 WHEREAS, The NCA expanded "Data Privacy Day" to "Data Privacy  
8 Week" in 2022; and

9 WHEREAS, Personal online data is collected daily and is able  
10 to be stored indefinitely; and

11 WHEREAS, The majority of adults in the United States are  
12 concerned about how their online data is being used and do not  
13 understand how their online data is being used; and

14 WHEREAS, The majority of adults are concerned about online  
15 data privacy for children regarding social media; and

16 WHEREAS, Seventy-seven percent of adults say they do not

1 believe social media company leaders will admit to and take  
2 responsibility for data misuse; and

3 WHEREAS, Nearly 50% of adults are worried about their  
4 personal information being sold without their knowledge or an  
5 individual stealing their identity or personal information; and

6 WHEREAS, Thirty-four percent of Americans have experienced a  
7 fraudulent charge on their debit or credit cards, their email or  
8 social media accounts taken over by a third party without  
9 permission or another individual attempting to open lines of  
10 credit or apply for loans with their names during the prior  
11 year; and

12 WHEREAS, Most adults have an unease surrounding artificial  
13 intelligence and believe that their personal information will be  
14 used in a way they are not comfortable with or not as originally  
15 intended; and

16 WHEREAS, There is a large gap in confidence in protecting  
17 online data privacy between adults who are comfortable using  
18 technology and those adults who are not; and

19 WHEREAS, Many adults accept online data privacy policies  
20 without actually reading the policies or viewing the policies as  
21 just another document they need to get past to use a service;  
22 and

23 WHEREAS, A greater number of adults in 2023 do not understand  
24 online data privacy laws as compared to 2019; and

25 WHEREAS, Seventy-two percent of all adults, regardless of  
26 political leanings, support more government regulation of how  
27 personal online data is being used; therefore be it

28 RESOLVED, That the House of Representatives recognize January  
29 21 through 27, 2024, as "Data Privacy Week" in Pennsylvania.