

SENATE No. 212

The Commonwealth of Massachusetts

PRESENTED BY:

Eileen M. Donoghue

To the Honorable Senate and House of Representatives of the Commonwealth of Massachusetts in General Court assembled:

The undersigned legislators and/or citizens respectfully petition for the adoption of the accompanying bill:

An Act establishing the MassMade Program.

PETITION OF:

NAME:	DISTRICT/ADDRESS:
<i>Eileen M. Donoghue</i>	<i>First Middlesex</i>
<i>Josh S. Cutler</i>	<i>6th Plymouth</i>
<i>James B. Eldridge</i>	<i>Middlesex and Worcester</i>
<i>Kathleen O'Connor Ives</i>	<i>First Essex</i>

SENATE No. 212

By Ms. Donoghue, a petition (accompanied by bill, Senate, No. 212) of Eileen M. Donoghue, Josh S. Cutler, James B. Eldridge and Kathleen O'Connor Ives for legislation to establish the MassMade Program. Economic Development and Emerging Technologies.

The Commonwealth of Massachusetts

**In the One Hundred and Eighty-Ninth General Court
(2015-2016)**

An Act establishing the MassMade Program.

Be it enacted by the Senate and House of Representatives in General Court assembled, and by the authority of the same, as follows:

1 Chapter 23A of the General Laws is hereby amended by inserting after section 64 the
2 following section:-

3 Section 65. (a) The MOBD shall establish the MassMade Program. The purpose of the
4 program shall be to identify, compile, and promote business entities that are headquartered and
5 produce consumer products in Massachusetts. The MOBD shall create a website which shall
6 offer an online directory of commonwealth business entities and consumer products and which
7 shall be freely accessible to the public. The website shall serve (1) as a marketing tool by
8 providing business information, product descriptions, contact information, and website details;
9 and (2) as a resource for consumers by offering search capabilities for consumer products based
10 on criteria including, but not limited to, product type, retailers, business locations, and product
11 price.

12 (b) Participation in the MassMade Program shall be free for business entities in the
13 commonwealth seeking to join and be listed; provided, however, that the MOBD shall establish
14 certain qualifications and standards for participation. A selection process shall be in place to
15 ensure that high quality Massachusetts products, from reliable producers, are part of the
16 Program. Furthermore, through an application process, companies shall show adequate
17 production capabilities and sound customer service practices appropriate for their level of
18 participation in the Program. The MOBD shall promulgate rules and regulations relative to
19 ensure a fair and equitable application process.

20 (c) The Massachusetts office of business development may expend such funds as may be
21 appropriated therefor, and may accept federal funds, or private gifts and grants to assist it in
22 carrying out the purposes as set forth in this section.