

House Resolution 1623

By: Representative Sharper of the 177th

A RESOLUTION

1 Recognizing and commending Antwanette McLaughlin; and for other purposes.

2 WHEREAS, as founder of The Spice Group, a large-scale event production company,
3 Antwanette McLaughlin has created urban pop-up art experiences such as 21 Savage's Motel
4 and T.I.'s Trap Music Museum, which has now become a permanent tourist attraction in
5 Atlanta; and

6 WHEREAS, she has recently collaborated with the TNT Network to produce a music video
7 for the TV series "Claws," and in 2021, she partnered with Mielle Organics as the creative
8 director of Megan Thee Stallion's "Hot Girl Hair Journey" global campaign; and

9 WHEREAS, in 2020, she secured a lifestyle campaign with AT&T called "The 404 Project,"
10 highlighting significant figures such as Atlanta's former Mayor Keisha Lance Bottoms, and
11 produced "The Freak Show" interactive experience with Redbull Music for Yung Bans; and

12 WHEREAS, Antwanette first founded The Spice Group to provide a platform for Black
13 women to share their stories and art, working with prominent clients like Future, Nicki
14 Minaj, AT&T, and Delta Airlines; and

15 WHEREAS, Antwanette has been dedicated to providing continuing innovation in the
16 entertainment industry and remains steadfastly committed to the principles of skill, integrity,
17 and responsibility; and

18 WHEREAS, she is a person of magnanimous strengths with an unimpeachable reputation for
19 integrity, intelligence, fairness, and kindness; and

20 WHEREAS, it is abundantly fitting and proper that the outstanding accomplishments of this
21 remarkable and distinguished individual be appropriately honored.

22 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that
23 the members of this body recognize and commend Antwanette McLaughlin for her many
24 outstanding career accomplishments and extend the most sincere best wishes for continued
25 health and happiness.

26 BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized
27 and directed to make an appropriate copy of this resolution available for distribution to
28 Antwanette McLaughlin.